

OMNI  HOTEL



2027 Southeastern Fracture Symposium

Omni Hotel in Charlottesville, VA
January 28-30



Exhibit & Sponsorship Prospectus

About The Symposium

The Southeastern Fracture Symposium is a **premier CME-accredited educational experience** created exclusively for orthopaedic trauma specialists. Each year, nationally respected faculty come together to share practical insights, walk through complex real-world cases, and explore evolving strategies in modern fracture care. With an average attendance of **approximately 150 participants from across the Southeast**, the symposium offers a highly engaged learning environment while allowing ample opportunity for exhibitors to interact with attendees throughout the meeting.

About SEFC

The Southeastern Fracture Consortium (SEFC) is a nonprofit organization committed to advancing collaborative, multidisciplinary care in orthopaedic trauma. By uniting surgeons, researchers, and healthcare professionals from leading academic institutions, private practices, and healthcare systems, SEFC fosters innovation, shared learning, and meaningful progress in patient care.



Event Details

The **2027 Southeastern Fracture Symposium** promises to be another exciting conference for the Ortho-Trauma community! **Set to take place in Charlottesville, VA**, this year's symposium will feature a dynamic lineup of keynote speakers, interactive workshops, and networking opportunities. **Attendees will explore the latest innovations in fracture treatment, share groundbreaking research findings, and discuss best practices in patient care.**

Time & Location

Jan 28, 2027, 3:00 PM – Jan 30, 2027, 1:00 PM

Omni Hotel

Charlottesville, VA 22903

Exhibitor registration can be completed at sefs.org/exhibitors2027 or by emailing admin@sefs.org. Once registration is complete, an invoice and contract will be sent to the listed contact. Signed contracts and payment must be received one month prior to the conference, by **December 29th, 2026**. To discuss exhibiting or sponsorship options or for other questions or concerns, please reach out to admin@sefs.org.

Exhibiting at SEFS



10' x 10' Booth in Exhibit Hall = **\$5,000**

- Exhibit open from Thursday at 5pm through Saturday at 12pm
- **New** Faculty-Led Exhibit Tour provides dedicated time solely to exhibitors
- All meals served in Exhibit Hall
- Complimentary registrant contact lists
- Two staff badges per booth
- Breakfast, lunch, and snacks / refreshments are provided for exhibit booth staff
- Company listing on the Annual Conference website, mobile app, and printed Final Program

Drive more traffic with our **Advertising Bundle! = \$1,200**

This advertising package is only available if purchased WITH your booth. Receive \$2,000 worth of advertising for \$1,200!

- Pre-Meeting Email & Social Media Spotlight
- Custom Push Notifications in Mobile App
- Half Page Ad in Program



Why Exhibit?

SEFS offers high-impact exposure and direct access to orthopedic surgeons, trainees, and decision-makers. We're a research-driven community that values innovation and our exhibitors are key to that mission.



new!

Faculty Led Exhibit Tour

New this year — SEFS faculty will lead guided tours through the exhibit hall, highlighting sponsor booths and sparking conversation.

We serve all meals in the exhibit hall and have dedicated exhibit hours, ensuring focused time with your target audience. Private room rental is available for 1:1 meeting space.

Meaningful Engagements

Attendee Lists & Early Access

Get weekly attendee lists starting 4 weeks before the Symposium to engage prospects and drive booth traffic early.

Drive foot traffic! Attendees who complete their passport by visiting participating booths are entered to win exclusive prizes.

Exhibitor Passport Program

new!

Simplified Lead Capture

Use Cvent LeadCapture to scan attendee badges and collect leads in real time. Use your device or rent a scanner; licenses sold separately.

Mobile App & Private Room Rental

App Visibility Bundle = \$1,300 (Save \$400!)

Includes Preferred Listing, 1 Banner Ad, and 1 Push Notification

90% of attendees download the app to participate in interactive sessions, post questions, and find exhibitors. Improve brand recognition by purchasing an enhanced listing, ad or push notifications!

- Preferred Company Listing = \$300
- In-App Banner Ad (5 available) = \$600
- Featured Push Notifications (5 available) = \$800
- Individual Vendor Page (includes media, description, links) = \$1,200
- Sponsor App Welcome Page = *Reserved for Platinum Sponsor*



Private Room Rental = \$1,500




(\$1000 for Friday-Only Rental)

SEFS offers a limited number of private meeting rooms on-site. These rooms are ideal for meetings, product briefings, or simply providing your team a base of operations during the event.

Space is limited!

Mobile app & private room rental opportunities are available on a first-come, first-served basis. To reserve your placement or ask about bundling multiple options, contact Ashlyn Zebrowski at ashlyn.zebrowski@sefs.org.

2027 Exhibitor Price List

Benefits	Exhibitor (\$5,000)
 Set-up & Access	
Complimentary Representatives	2
Booth Size	One 8' Table
Private Meeting Room	\$1500 (Full Conference) \$1000 (Friday Only)
 Brand Exposure & Promotion	
Logo in Symposium Program	✓
Event Signage	Included in Multi-Exhibitor Sign
Basic Website & App Listing (Company Name & Logo)	✓
Upgraded Website & App Media (Links, Videos)	\$300
Advertising Bundle (Pre-Meeting Emails, Custom Push Notifications in Mobile App, Half Page Ad in Program, Social Media Spotlight)	\$1200
A La Carte Brand Exposure Options	
<i>Custom Ads in Pre-Meeting Emails</i>	\$300
<i>Featured Notification In App (1 of 5 available slots)</i>	\$800
<i>Half-Page Program Ad + Social Media Posts</i>	\$400
<i>Flyer in Registration Packet</i>	\$500
 Event Sponsorship & Networking	
Lead Capture License (CVENT)	\$250

Sponsoring SEFS



What's included in Sponsorship?

All sponsor levels include:

- Booth space in the exhibit hall
- Additional symposium registrations for your team
- Event signage and ad space in printed program
- Premium website & app listing (links, videos, and other media)

Higher level sponsorships include:

- Speaking opportunities
- Exclusive branding options (e.g., app, lanyards, meals)
- Priority booth placement
- Mobile App advertising
- Private meeting room space
- Faculty champions to facilitate introductions & booth visits

Level	Investment	Key Benefits
Platinum	\$25,000	Top-tier exposure, exclusive branding & event sponsorship, speaking opportunity, app welcome screen, 2-page ad, 10 reps, & more!
Gold	\$15,000	Full-page ad, meal/event sponsor, 8 reps, featured app placement
Silver	\$10,000	Half-page ad, basic exposure, add-on access to app/media
Bronze	\$7,500	Entry-level sponsorship with booth, signage, and program listing

Want to go beyond the standard packages?
SEFS also offers **a la carte opportunities**

Why Sponsor?

Sponsoring the Southeastern Fracture Symposium puts your brand in front of leading orthopedic trauma professionals, offering unmatched **exposure**, **engagement**, and the opportunity to **build lasting relationships** in a collaborative, high-impact setting.

new!

Faculty Champions

Assigned faculty champion to facilitate introductions to key attendees, personal booth visits, and spotlight during faculty-led exhibit tour

Interested in presenting your company as part of the general session? Sponsor a breakfast, lunch, or snack and secure a presentation slot

Dedicated Presentation Slot

Promotional Recognition

Make your presence known to attendees right from the start with company information on our website, promotional emails, and social media!

Custom push notifications in the conference app to drive booth traffic. In-app advertising keeps you in the hands of attendees (literally!).

Conference App Visibility

Networking Event Sponsorships

Engage with attendees in a relaxed, social setting with exclusive event sponsorships, ideal for making a memorable impact.

Our hands-on labs offer the opportunity to engage with orthopedic surgeons and trainees in a practical, skill-building environment.




Sawbone & Hands-On Lab Sessions

2027 Sponsorship Opportunities

Great for first-time sponsors!

Benefits	Platinum (\$25,000)	Gold (\$15,000)	Silver (\$10,000)	Bronze (\$7,500)
 Set-up & Access				
Complimentary Representatives	10	8	6	4
Booth Size	Two 8' Tables	Two 8' Tables	One 8' Table	One 8' Table
Priority Booth Selection	✓	Early Selection	---	---
Private Meeting Room	✓	Add-on: \$750	Add-on: \$1000	---
 Brand Exposure & Promotion				
Ad in Symposium Program	2-Page Spread	Full Page	Half Page	Quarter Page
Logo in Pre-Event Emails	✓	✓	✓	✓
Custom Email Campaign Ads	✓	✓	Add-on: \$100	Add-on: \$200
Dedicated Email to Attendees (Pre/Post)	✓	---	---	---
Custom App Push Notifications	✓	✓	Add-on: \$150	Add-on: \$300
Event Signage	Individual	Individual	Silver Sponsors	Multi-Sponsor
Premium Website & App Listing (Links, Videos)	✓	✓	✓	✓
Exclusive App Sponsor	✓	---	---	---
Exclusive Branding (e.g., Lanyards, Badge, Bag)	✓	Add-on: \$500	---	---
 Event Sponsorship & Networking				
Exclusive Event Sponsor (Cocktail Hour, Poster Session, etc.)	Choice of Event	---	---	---
Meal Sponsor	Choice of Meal	Choice of Meal	Add-on: \$350	Add-on: \$750
Industry Presentation	15-Minutes	---	---	---
Faculty Champion Assigned	✓	✓	✓	N/A
Lead Capture License (CVENT)	2 Licenses Included (\$500 value)	\$250	\$250	\$250

2027 Optional Add-Ons

 Hands-on Labs		
Hands-On Lab / Activity Space	\$5,000	Dedicated space, A/V, additional badges for required personnel, advertising, and event signage for labs.
 Brand Exposure & Promotion		
Mobile App Sponsorship (1)	\$3,200	Sponsor our Conference App used by attendees.
Exclusive Branding (e.g., Lanyards, Badge, Bag)	\$1,500	Put your logo in every attendee's hand (and around their neck!) with high-visibility branding on event essentials.
Meal / Snack Sponsorship	\$2,500	Sponsor a breakfast, lunch, or break; be recognized with signs & speaking time in the general session.
Welcome & Keynote Sponsor	\$2,300	Kick off the conference with impact. Includes verbal recognition during opening remarks, logo on main stage signage, and prominent placement in the agenda.
Podium Presentation Competition Sponsor	\$1,000	Support innovation in trauma care by sponsoring this resident/fellow case competition.
Conference Wi-Fi	\$3,500	Everybody needs the conference wi-fi! Multiple signs throughout the event and in the mobile app will mention your sponsorship of this essential service.
Swag Sponsor	\$2500	Include your logo and company name on 2027 SEFS Co-branded Swag, specifically for this year's symposium!
 Event Sponsorship & Networking		
Welcome Cocktail Hour	\$2,500	Sponsor the most social part of the event! Includes signage, verbal recognition, the option to provide branded drinkware or napkins, and exclusive tickets.
Poster Session	\$3,500	Includes signage at the poster display area, verbal recognition, speaking opportunity, and exclusive tickets.
Research Dinner	\$4,500	A more intimate evening focused on discussion and networking with SEFS research faculty and program directors. Includes signage and recognition.
Faculty Dinner	\$7,500	Sponsor the exclusive dinner for SEFS faculty and key opinion leaders. Includes recognition, signage, and an opportunity to attend or provide remarks.

CVENT Lead Capture

Effortlessly capture and qualify leads — no more lost business cards or handwritten notes.

SEFS offers Cvent LeadCapture, a powerful, app-based tool that allows exhibitors to scan attendee badges, gather contact information, and take notes in real time.

Options & Pricing

Mobile App License: Use your own phone or tablet

Scanner Rental (Optional): Rent a physical device through Cvent

LeadCapture app license: \$249 for the first device, \$149 for each additional. Each license is tied to one user or device. Multiple team members require multiple licenses.

How to get started

After registering as an exhibitor, you'll receive access to the Cvent Exhibitor Portal. From there, you can purchase licenses, customize lead qualifiers, and manage team access. On-site, simply open the app and start scanning badges!

Trusted by Past Sponsors & Exhibitors

- Abryx Inc.
- Acumed
- Amgen Medical
- Arthrex
- Austin Medical
- Biocomposites
- Bonebridge
- Conventus
- Crosslink
- CurvaFix
- DePuy Synthes
- Endeavor Orthopedics
- Globus Medical
- IllumiNoss
- Irrisept
- Johnson & Johnson MedTech
- KCI Acelity
- MY01
- Next Science
- NUvasive
- OsteoCentric Technologies
- OsteoMed
- Peerless Surgical
- Polarity TE
- Siemens Healthineers
- Skeletal Dynamics
- Smith & Nephew
- Stryker Orthopedics
- X-Bolt Orthopedics
- Zimmer Biomet

