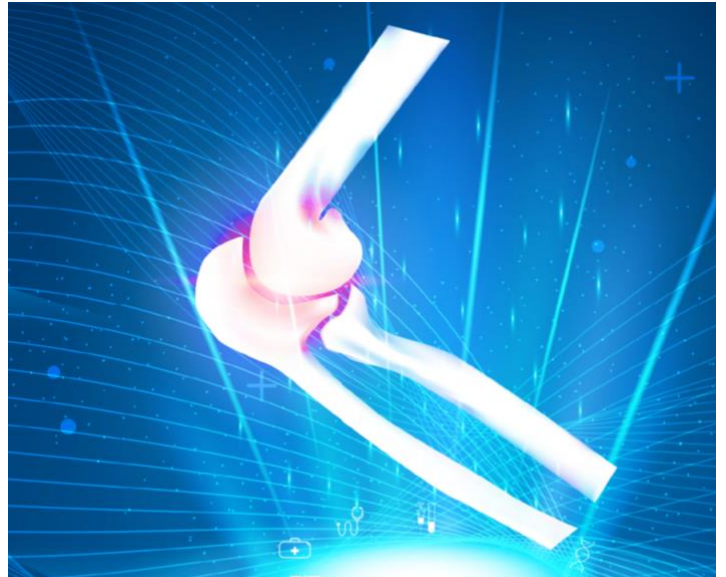


Southeastern Fracture Consortium



2024 Annual Symposium Exhibit & Sponsorship Prospectus

Exhibit Dates: January 25-27, 2024

Location: The Francis Marion Hotel, Charleston, SC

Sponsorship Opportunities, Exhibit Booth Space, & Educational Grants
for the Southeastern Fracture Consortium, a dedicated foundation for
Orthopedic Trauma Education & Research

About the Conference

Symposium Overview

The Southeastern Fracture Symposium is a CME-accredited event specifically tailored for orthopaedic trauma professionals. Renowned leaders in orthopaedic trauma gather to share their expertise, present challenging cases, and discuss the latest advancements in fracture care and management. Small group settings allow for direct interaction with the speakers. Ample time is provided for exhibitors to meet and socialize with attendees throughout the conference. Conference attendance is typically 150 people per year.



About the Foundation



The Southeastern Fracture Consortium (SEFC) is a dynamic non-profit foundation with a rich history of improving the multidisciplinary treatment of orthopaedic trauma patients in the southeastern United States. SEFC provides forums for skilled orthopaedic surgeons, researchers, and allied health professionals to come together and unlock endless possibilities in orthopaedic trauma. SEFC is a regional foundation with multi-disciplinary members from leading hospitals and universities in the southeastern region of the US.

Who Attends

The Southeastern Fracture Symposium is the meeting of choice for orthopaedic surgeons and allied health professionals practicing in the southeastern states. We have a collaborative approach to provide research and education opportunities for surgeons, fellows, residents, physician assistants, nurses, and other members of the care team, as well as dedicated research teams. SEFC provides continuing medical education, research collaboration, and opportunities to foster networking to those individuals who are on the forefront of orthopaedic trauma.



Date & Location

The 2024 Symposium will be held from January 25–27, 2024 at The Francis Marion Hotel, Charleston, SC.



Reserve using the SEFC Group Rate at The Francis Marion Hotel by [registering here](#) and using the code FRACTURE24.

Exhibit Hours

Thursday, January 25, 2024:	4:00 – 9:00 PM – Registration/Exhibit Set-up
Friday, January 26, 2024:	7:00 AM – 7:00 PM – Exhibit Open
Saturday, January 27, 2024:	7:00 AM – 12:00 PM – Exhibit Open 12:00 PM – 1:00 PM – Exhibit Breakdown

Registration

Exhibitor registration can be completed through our website: [SEFS 2024 Exhibitors](#). Once registration is completed, an invoice and vendor contract will be sent to the listed contact. Signed contracts and payment must be received prior to the conference commencing on January 25, 2024. If there are any questions or concerns, please reach out to admin@sefs.org.

Benefits of Exhibiting

Why Choose SEFS to Exhibit?

The Southeastern Fracture Consortium values our exhibit partners, striving to make sure your exhibiting funds afford you plenty of time with conference attendees and opportunities to further expand your network and relationships. We incorporate programs to encourage all attendees to make sure to visit each of our exhibitors. As a research organization, we believe that bringing new and innovative products and connections with your company is a valuable takeaway from the conference. Exhibiting with SEFS provides you the following benefits:

Dedicated Time with Target Audience

Connect with a highly focused audience of orthopaedic surgeons, trauma physicians, researchers, residents, and allied healthcare professionals actively seeking the latest solutions and advancements in the field. Breakfast and lunch are served in the exhibit hall each day. We arrange the exhibit hall so that food and beverages are strategically placed to maximize traffic for everyone. We run an exhibitor passport program, encouraging attendees to visit all exhibits to be entered to win several different prizes given out on the final day. We have several breaks each day where attendees have time to visit booths.

Pre-Meeting Attendee Mailing List

Exhibitors will receive a complimentary pre-registered attendee list four weeks prior to the meeting, and an updated list will be provided weekly. You can use the list to promote your products/services in advance and potentially boost traffic at your booth.

Post-Meeting Attendee Mailing List

To assist you in your post-meeting marketing efforts, SEFC will supply a final list of registrants which will allow you to conduct follow-up correspondence with registrants via email.

Saw-Bone Education Session

Exhibitors are invited and encouraged to run a Saw-Bone Break-out Education Session. Exhibitors are responsible for providing supplies for the session.

Become a Meeting Sponsor

Interested in maximizing your exposure and involvement at the Symposium? Become a meeting sponsor! SEFC offers multiple sponsorship levels to allow you to stand out and enable you access to additional social environments to meet with medical professionals. Sponsorship levels provide you with additional representative badges, and at the Gold & Platinum levels, opportunities to present during the scientific program to all attendees. Each level either includes or provides a discount on the additional opportunities below.

Please see [page 7](#) for a list of all sponsorship levels and the benefits included or the discount available to purchase additional opportunities.

Pre-Meeting Advertising

As a sponsor, you will have the opportunity to include advertising for your company in one of the pre-meeting emails sent to every member and mailing list subscriber. This is a great way to reach members of the association, even if they are unable to attend the meeting. As a Platinum or Gold sponsor, you will also have the ability to run a banner ad on the SEFC website, which receives additional traffic as our registrants sign up for the meeting.

Welcome Packet Advertising

Provide us with a flyer or advertisement to include in our meeting registration packets. There is no better way to immediately make your presence known to meeting attendees.

Sponsorship Sign

Sponsors are listed on a sign acknowledging them at the conference. Platinum and Gold sponsors are given their own sign which can include company provided material.

Breakfast or Lunch Presentation

Have a new product or procedure you want to debut or promote? As a Platinum sponsor, you have the opportunity to present a 15-minute presentation over breakfast or lunch in our main program room. There will be no competing events during this time.

Door Drop Advertising

Hosting an Industry presentation or have products to promote? As a sponsor, you have the opportunity to provide SEFC with a door drop to be distributed to all conference attendees.

Social Events

As a Platinum or Gold sponsor, you will also receive tickets to the Poster Presentation and Networking Hour on Friday Evening. Platinum sponsors are provided two tickets to attend the private faculty dinner where they can connect with leading orthopedic trauma surgeons from the region.

Sponsorship, Exhibitor, and Educational Grant Opportunities

Sponsorship and Exhibiting Level:

	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Exhibit Only \$5,000
Complimentary Representatives*	10	8	4	2
Saw Bone Education Session	\$3,000 for a 2-hour lab in a dedicated space			
Booth Size	2 - 8' x 2.5' Tables	8' x 2.5' Table	8' x 2.5' Table	8' x 2.5' Table
Breakfast or Lunch Presentation	One 15-Minute Presentation	N/A	N/A	N/A
Banner Advertisement on SEFC Website	Included	Included	Included	N/A
Ad in Pre-Meeting Emails	Included	Included	\$200	\$300
Door Drop Advertising	Included	Included	\$300	\$400
Flyer / Ad in Registration Packet	Included - 2 Pages	Included - Full Page	Included - ¼ page	\$500
Sponsorship Sign	Individual Sign Included	Individual Sign Included	Included on General Sign	N/A
Poster Session Tickets	4	2	N/A	N/A
Networking Session Tickets	4	2	N/A	N/A
Private Faculty Dinner Tickets	4	N/A	N/A	N/A
Acknowledgment printed in the Annual Meeting Program	Included	Included	Included	Included

Exclusive Opportunities: Contact Ashlyn Zebrowski at 984-328-2900 or at Ashlyn.zebrowski@sefs.org

Mobile App Sponsorship, Faculty Dinner Sponsorship, Dessert Sponsorship, Silent Auction, Other

*Additional Representative Badges are \$300

Exhibit Hall Information:

The Exhibit Hall offers ample space for exhibitors to highlight their products and socialize with conference attendees throughout the conference. Breakfast and Lunch are held in the hall with the Exhibitors each day of the conference and several allocated time periods are set aside in the agenda for attendees to visit Exhibits.

Additional Details:

- Standard electrical service is provided
- Tabletop provided for each exhibit or self-standing booth
- Exhibitors can ship any items to their own attention, referencing the name of the conference.
 - *We ask that they not be sent more than a week prior to the conference.*
- Exhibitors will be required to complete a Vendor Agreement

Application and Payment Information

Submit the application form on SEFS.org/Exhibitors.

Our team will provide an invoice. For orders of \$5000 or less, credit card payments are accepted. For all other invoices, please plan to coordinate payment via check or electronic fund transfer.

Checks may be sent to:

Southeastern Fracture Consortium Foundation
Attn: Accounts Receivable
1710 E. Franklin Street
#1063
Chapel Hill, NC 27514

Please contact for information on Electronic Funds Transfer.

Previous Industry Sponsors and Exhibitors

- Abryx Inc.
- Acumed
- Amgen Medical
- Arthrex
- Austin Medical
- Biocomposites
- Conventus
- Crosslink
- Curvafix
- DePuy Synthes
- Endeavor Orthopedics
- Globus Medical
- IllumiNoss
- KCI Acelity
- MY01
- Next Science
- NUvasive Specialized Orthopedics, Inc.
- OsteoCentric Technologies
- OsteoMed
- Peerless Surgical
- Polarity TE
- Smith & Nephew
- Stryker Orthopedics
- Zimmer Biomet