

2025 Southeastern Fracture Symposium

January 30 – February 1, 2025



The Carolina Inn, Chapel Hill, NC

Southeastern Fracture Consortium



Promoting the enhancement of orthopaedic trauma care
through quality education and research.

Exhibit & Sponsorship Prospectus



ABOUT THE SYMPOSIUM

The **Southeastern Fracture Symposium** is a CME-accredited event specifically tailored for orthopaedic trauma professionals. Renowned leaders in orthopaedic trauma gather to share their expertise, present challenging cases, and discuss the latest advancements in fracture care and management.

Small group settings allow for direct interaction with the speakers. Ample time is provided for exhibitors to meet and socialize with attendees throughout the symposium. Symposium attendance averages approximately 150 people per year from across the Southeast region.

The **Southeastern Fracture Consortium** strives to ensure that all Sponsors and Exhibitors have plenty of time with Symposium attendees, as well as opportunities to further expand your network and relationships. We incorporate programs that encourage all attendees to visit each of our exhibitors. As a research organization, we believe that bringing new and innovative products, and connections with your company, are valuable takeaways that Sponsors and Exhibitors benefit from as a result of partnering with us at this annual SEFC Symposium.

"I always leave better able to address the challenging problems in our field. For anyone who cares for fractures or takes general call, I'd say go ahead and plan to attend in 2025... you won't be disappointed!"



ABOUT SEFS



The **Southeastern Fracture Consortium (SEFC)** is a dynamic non-profit foundation with a rich history of improving the multidisciplinary treatment of orthopaedic trauma patients in the southeastern United States. SEFC provides forums for skilled orthopaedic surgeons, researchers, and allied health professionals to come together and unlock endless possibilities in orthopaedic trauma. SEFC serves multi-disciplinary members from leading hospitals and universities across the southeastern region of the United States.

Who Attends



The **Southeastern Fracture Symposium** is the meeting of choice for orthopaedic surgeons, allied health professionals, and researchers who are on the forefront of Orthopaedic Trauma. We promote a collaborative environment that provides research and educational opportunities for community and academic-based surgeons, fellows, residents, physician assistants, and other members of the care team. With growing attendance each year, SEFS is an opportunity for industries and health system representatives alike to meet and network with leading surgeons and up and coming talent.



Maximize your exposure as a Symposium Sponsor!

For a chart with all Sponsor/Exhibit Opportunities, Benefits, and Pricing, see Page 6.

ALL sponsorships include **Symposium registrations** for your team members,* an **exhibitor booth** to display your products/services, your logo on **event signage**, and recognition in the **Symposium Program**. Additional benefits, depending on sponsor level, include opportunities to present to all attendees during the scientific program, advertising space in pre-event and post-event emails, recognition on our social media platforms and website, and more!

Exclusive Sponsor Benefits:

Pre-Meeting Advertising

Advertise your company in one of the pre-meeting emails sent to every member and mailing list subscriber. This is a great way to reach all of our SEFC members, even if they are unable to attend the meeting.

Website Banner Advertising

Platinum and Gold sponsors will have their company ad placed on the SEFC website, visible to all Symposium registrants and website visitors.

Welcome Packet Advertising

Your flyer will be included in all registration packets so you can make your presence known to attendees right from the start!

Event Signage

Sponsors are recognized on signage placed throughout the Symposium venue for the entire three days.



Breakfast or Lunch Presentation

Do you have a new product or procedure you want to debut or promote? The Platinum sponsor will have the opportunity to give a 15-minute presentation over breakfast or lunch in the main meeting room. There will be no competing events during this time.

Swag Bag Advertising

Are you hosting an Industry presentation or have products to promote? All sponsors have the opportunity to provide SEFC with an item for bags to be distributed to all attendees.

Social Events

As a Platinum or Gold sponsor, you will receive tickets to the Poster Presentation and Networking Hour on Friday Evening.

Platinum sponsors are also given two tickets to attend the private faculty dinner. This is a great time to connect with leading orthopaedic trauma surgeons from the region.

Increase your visibility as a Symposium Exhibitor!

For a chart with all Sponsor/Exhibit Opportunities, Benefits, and Pricing, see Page 6.

ALL Exhibitors receive **Symposium registrations** for your team members,* an **exhibitor booth** to display your products/services, your logo on **event signage**, and recognition in the **Symposium Program**. Additional benefits include mailing lists of attendees and multiple opportunities to advertise on the SEFC website and place promotional materials in registration packets.

Exclusive Exhibitor Benefits:

Dedicated Time with Target Audience

Connect with a highly focused audience of orthopaedic surgeons, trauma physicians, researchers, residents, and allied healthcare professionals actively seeking the latest solutions and advancements in the field.

Breakfast and lunch are served in the exhibit hall each day. Food and beverages are strategically placed to maximize traffic for everyone. **Priority locations are based on sponsorship level and on a first come / first serve basis.**

We run an exhibitor passport program, encouraging attendees to visit all exhibits in order to be entered to win several different prizes given out on the final day. We have several breaks worked into the agenda each day to ensure attendees have extra time to visit booths.



Pre-Meeting Attendee Mailing List

Exhibitors will receive a complimentary pre-registered attendee list 4 weeks prior to the meeting, and an updated list will be provided weekly. You can use the list to promote your products/services in advance and potentially boost traffic to your booth!

Post-Meeting Attendee Mailing List

To assist you in your post-meeting marketing efforts, SEFC will supply a final list of registrants for you to conduct follow-up correspondence with registrants via email.

Saw-Bone Education Session

Exhibitors are invited and encouraged to run a Saw-Bone Break-out Education Session. Exhibitors are responsible for providing supplies for the session.

Sponsorship Opportunities	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver \$10,000
Complimentary Representatives	10	8	4
Acknowledgment in Annual Meeting Program	◆	◆	◆
Exhibitor Booth	TWO Tables 8' x 2.5'	ONE Table 8' x 2.5'	ONE Table 8' x 2.5'
Company Item in Swag Bags for Attendees	◆	◆	◆
Banner Advertisement on SEFC Website	◆	◆	◆
Ads in Pre-Meeting Emails	◆	◆	\$300
Links/Videos on Website & Registration Page	◆	◆	\$300
Breakfast or Lunch Presentation	15-minute Industry Presentation		
Flyer in Registration Packet	TWO Pages	ONE Page	¼ page
Event Signage	Individual	Individual	Multi-Sponsor Sign
Poster Session Tickets	4	2	
Thursday Welcome Session Tickets	4	2	

Exhibitor Opportunities (All Tables are 8' x 2.5')	Exhibitor Table \$5,000
Complimentary Representatives	2 (additional reps \$300/person)
Acknowledgment in Annual Meeting Program	◆
Event Signage	Multi-Exhibitor Sign
Banner Advertisement on SEFC Website	\$300
Ads in Pre-Meeting Emails	\$500
Links/Videos on Website & Registration Page	\$500
Flyer in Registration Packet	\$300

Additional Sponsorship Opportunities

Faculty Dinner	\$7,500	Provide introductory comments (5 minutes) & attend dinner
Hands-On Lab/Activity Space	\$5,000	Dedicated space, additional badges for required personnel, advertising on website and event signage
Mobile App	\$3,200	Advertise on App used by Attendees & included on signage
Welcome Session	\$2,300	Provide welcome comments (5 minutes), signage, advertising in pre-Symposium and Symposium materials.
Meal/Snack Sponsor	\$2,500	Welcome comments, Event signage, pre-Symposium materials
Swag Bag Sponsor	\$2,500	Logo on all bags, Event signage, pre-Symposium materials

Date and Location

The 2025 SEFS Symposium will be held January 30 through February 1 at the beautiful Carolina Inn in Chapel Hill, NC.

Reserve using the SEFC Group Rate at The Carolina Inn by [registering here](#).



Exhibit Hours

Thursday, January 30, 2025:	4:00 PM – 9:00 PM	Registration/Exhibit Set-up
Friday, January 31, 2025:	7:00 AM – 7:00 PM	Exhibit Open
Saturday, February 1, 2025:	7:00 AM – 12:00 PM	Exhibit Open
	12:00 PM – 1:00 PM	Exhibit Breakdown

Registration

Exhibitor registration can be completed through our website: [SEFS Exhibitors](#). Once registration is completed, an invoice and vendor contract will be sent to the listed contact. Signed contracts and payment must be received **one month prior to the conference** commencing on January 30, 2025. If there are any questions or concerns, please reach out to admin@sefs.org.



Application and Payment Information

“The planning process for the conference was seamless, the venue was well laid out, and we got great traffic”

Submit the application form on SEFS.org/Exhibitors. For orders of \$5000 or less, credit card payments are accepted. For all other invoices, please plan to coordinate payment via check or electronic fund transfer (please email admin@sefs.org for EFT details).

Checks may be sent to: *Southeastern Fracture Consortium Foundation*, Attn: Accounts Receivable, 1710 E. Franklin Street, #1063, Chapel Hill, NC 27514.

Exhibit Hall Information:

The Exhibit Hall offers ample space for exhibitors to highlight their products and socialize with attendees throughout the Symposium. Breakfast and Lunch are held in the hall with Exhibitors each day and allocated times are set aside for attendees to visit Exhibits.



- Standard electrical service is provided
- Tabletop provided for each exhibit or self-standing booth
- Exhibitors can ship items to their own attention, referencing the name of the Symposium. *(Please do not send more than a week prior to the Symposium.)*

Previous Industry Sponsors and Exhibitors

- Abryx Inc.
- Acumed
- Amgen Medical
- Arthrex
- Austin Medical
- Biocomposites
- Bonebridge
- Conventus
- Crosslink
- Curvafix
- DePuy Synthes
- Endeavor Orthopedics
- Globus Medical
- IllumiNoss
- Irrisept
- KCI Acelity
- MY01
- Next Science
- NUvasive Specialized Orthopedics, Inc.
- OsteoCentric Technologies
- OsteoMed
- Peerless Surgical
- Polarity TE
- Siemens Healthineers
- Skeletal Dynamics
- Smith & Nephew
- Stryker Orthopedics
- X-Bolt Orthopedics
- Zimmer Biomet

